

Case Study

Our client, a leading consumer hardware technology company, called us on a Thursday night with an urgent need to send an important, one of a kind laptop computer to one of their most important influencers in the music industry.

The consignee was staying in Brighton, UK and the computer presently was in Silicon Valley. It had to be delivered no later than Saturday morning. It also had to be monitored continuously, allowing for our customer to see its exact location at any time until it was delivered.

The added complexity of moving this high value equipment, security sensitive and Dangerous Goods shipment (because of its lithium batteries) required quick thinking to provide a door to door solution for the customer.

All direct flights from SFO or LAX to LHR had departed and the following day's departures would have failed the Saturday AM delivery requirement.

The shipment was put on the last flight to JFK from SFO and immediately put on a morning flight to LHR from JFK.

Additionally, a GPS tracking device was provided to the customer for additional GPS visibility tracking, and they were able to pinpoint its location at any time they wished to until it was delivered, when the tracking device was removed. This allowed for real time updates and positioning screenshots of the shipment at any chosen position in its journey.



When the plane landed at LHR and the shipment cleared Customs, it was immediately driven to the address in Brighton where the consignee was staying, well in time for the delivery requirement on Saturday morning.

Worldnet's available resources for successful celebrity and other VIP deliveries always focus on our ability to consistently monitor, troubleshoot and think. However, we also employ technology to provide special bespoke capabilities whenever necessary.