

Case Study

Our client, one of the most famous fashion designers in the world, had potentially the most sensitive and security conscious piece of couture on the planet to date; namely the wedding dress for the most watched wedding in the world. No one was allowed to see what the bride would wear or to know which designer was consigned to create her dress. An uncountable number of people were being paid to find out exactly the answers to these two things.

We were told that a shipment had to be picked up at 11pm in Paris and driven straight to an address in London in the back of a locked, sealed and unmarked van. We were told that our driver was not to be uniformed.

The shipment, which also included all the bridesmaids' dresses, was packed in a large, custom crate.

The drive was uneventful, though in the background many of our team members had various roles in following it every mile of its journey and preparing for any number of contingencies.

We successfully concluded the journey, including navigating the physical security at the delivery address while remaining anonymous, per our instructions.

We were only informed after the Royal Wedding of what we actually carried. Our client had choices as to who they wanted to tender one of their most important consignments to; we continue to be honoured that they entrusted it to Worldnet.

Our VIP and Celebrity services encompass a lot more than the delivery itself; our two decades of experience have taught us a lot that simply being a good logistician cannot. This is why our clients trust us consistently with their most sensitive shipments.