



SPECIAL PROJECTS CASE STUDY

A fashion client took over a secure landmark building in New York for its Spring '23 collection – and Worldnet was there to manage the logistics.



THE EVENT

The fashion show featured our client's new collection. Runway models wore oversized blouses, elongated trench coats and skin-hugging velvet dresses with latex tights. The fashion pieces that needed to be shipped and delivered to the event required the utmost care and attention, and thanks to a combination of Worldnet's premium services, **the event was able to go off without a hitch.**

PLANNING, TRANSPORT, DELIVERY & RETURN

Prior to the show, we had several calls with our client to discuss all the pertinent information. The client's logistics team and managers provided seamless communication so we had clear understanding of what to expect the day of the event.

When our client's team and their fashion items flew to NYC from Paris, Worldnet's drivers were there to receive and deliver

110 packages to the landmark building. Several items required ATA Carnets and other special handling. Worldnet supplied drivers, driver helpers, a 53-foot truck, and a van to help with the ground transport of all the items needed for their show.

In addition, we delivered 116 wardrobe boxes to the 45th floor of the building using our specialized equipment. **We personally hand-delivered all materials for the event and photoshoot, stayed behind the scenes during the show, and then collected all material and shipped it back to Paris.**

PARTNER WITH A FASHION LOGISTICS EXPERT

Fashion logistics requires immense experience and a sophisticated level of comfort with international shipping regulations. Getting luxury garments, jewelry, accessories and other fashion pieces across the globe for large fashion shows is no small task. At Worldnet, we strive to bring the highest degree of care and attention to every fashion project, so global fashion teams can rely on us to get the job done, **every single time.**

ASK FOR THE WORLD.

Wondering how Worldnet can help manage your luxury fashion event?

Get in touch and let's discuss.

