

Global Glamour: Shipping Custom Mugler Pieces for a World Tour

Dua Lipa captivated audiences worldwide during her 2022 Future Nostalgia Tour. The bespoke catsuits she wore during the 94 shows were meticulously crafted by Casey Cadwallader, the creative director of the world-renowned French fashion brand, Mugler. Behind the scenes, Worldnet worked with Mugler to ensure the seamless transport and timely delivery of these gorgeous garments across the globe, reflecting a partnership founded on trust, reliability, and a commitment to excellence in global logistics.

“We chose Worldnet because of reliability. We know that even if a shipment costs a little more, it’s guaranteed to get delivered. With other companies, we only get notified very late in the process that something is stuck in Customs, and for VIP projects, we can’t risk that.”

– Aydha Mehnaz, VIP & Media Relations Lead at Mugler

PROJECT BACKGROUND

The Future Nostalgia Tour was in four parts - North America, South America, Europe and Australia. Dua Lipa wore a different catsuit for each leg of the tour - black, iridescent, gold, and red - and each one was adorned with over 200,000 crystals. Mugler’s team spent about 6 weeks creating and tailoring each catsuit to ensure perfection. Mugler also created a black ready-to-wear version of the catsuit for background dancers to wear.

GARMENT MAINTENANCE & DELIVERY

The challenges of this major endeavor extended beyond garment creation. During each show, the delicate catsuits underwent major stress. This meant that after a show, the catsuits would often need to be shipped to Mugler in Paris for maintenance, and then shipped to Dua Lipa’s location immediately for the next show.

Given the high stakes and the intricate requirements of this project, Mugler turned to Worldnet for their logistics needs. Worldnet was chosen for their proven reliability and ability to manage tight turnaround times, an essential factor when handling VIP projects where delays could have significant consequences. Through its [Premium service option](#), Worldnet provided timely updates and ensured fast resolutions, minimizing the risk of delays and other potential bottlenecks.

CONCLUSION

Worldnet’s unwavering commitment to reliability and precision ensured that Mugler’s stunning custom-made catsuits and dancers’ attire were always stage-ready, regardless of the challenges posed by a demanding tour schedule. **This successful series of shipments underscores the critical role of a trusted logistics partner in bringing artistic visions to life, ensuring that every performance detail is flawlessly executed and leaving a lasting impression on audiences worldwide.**

ASK FOR THE WORLD.

Whether you’re dealing with international shipments, bespoke garments or tight deadlines, Worldnet is equipped to handle the unique demands of your high-profile shipments. [Contact us today](#) to start planning your next logistics project with confidence.