

From Paris to Suzhou: Shipping Fall & Winter Pieces for AMI Paris

INTRODUCTION

Renowned fashion brand AMI Paris entrusted Worldnet with transporting fall and winter pieces for their 2024 fashion show in Suzhou, China, in April.

CHALLENGES FACED

The shipment to China posed unique challenges due to stringent Customs regulations and the need for additional preparation. Worldnet began communication with Chinese Customs two months prior to the event to ensure compliance with local requirements.

CUSTOMS EXPERTISE

Navigating Chinese customs was central to the operation's success. Perfect documentation alignment with items and meticulous packaging were crucial, and Worldnet's expertise ensured smooth clearance despite the rigorous inspection norms.

LAST-MINUTE ADJUSTMENTS

A significant last-minute item change required transitioning to an ATA carnet just before the collection's pick-up. This sudden adjustment mandated unpacking and repacking all items, with Worldnet's team on-site to assist and manage the new requirements without a hitch.

CONCLUSION

Worldnet's proactive approach and agile response to unforeseen challenges ensured the safe and timely delivery of the collection for the Suzhou show. Worldnet [Premium](#) and Special Projects services demonstrated an unparalleled level of dedication to precision and reliability, ensuring every detail was handled with the utmost care. This successful partnership underscores Worldnet's commitment to delivering logistics solutions that drive success in the fashion industry.

ASK FOR THE WORLD.

Whether you're dealing with international shipments, prestigious events or tight deadlines, Worldnet is equipped to handle the unique demands of your high-profile logistics needs.

[Contact us today](#) to start planning your next project with confidence.