

WILLY CHAVARRIA'S FIRST PARIS SHOW



Willy Chavarria, the eponymous fashion brand known for its bold and cultural storytelling, marked a significant milestone with its first-ever Paris fashion show, coinciding with the brand's 10th anniversary. This pivotal moment required seamless logistical execution, and Worldnet International was entrusted to ensure the safe and timely transport of their collection from New York to Paris and back.

THE SITUATION

For its debut show in Paris, Willy Chavarria needed to transport an entire collection consisting of garments, shoes, hats, socks, and underwear. The logistics involved not only international shipping but also navigating the complexities of an ATA Carnet, ensuring proper packing for customs compliance, managing storage of packing materials, and repacking after the event. This being the Willy Chavarria team's first Paris show, they needed a trusted partner to handle the logistics of moving the collection from New York to Paris and back, so they could focus on their show.



THE SOLUTION

Worldnet deployed a dedicated two-person team to the Willy Chavarria studio in New York to meticulously pack the designer's collection. Each piece was securely packed and thoroughly documented to meet strict Carnet requirements, preventing potential customs delays. Our Business Development Manager oversaw this process on-site, ensuring detailed documentation for smooth export and import clearance. The two-person onsite team was tasked with prepping boxes for the quick packing, sealing and labeling of each container, and preparing them for screening at our warehouse.

Once the shipment arrived in Paris, the meticulous labeling facilitated efficient storage and collaboration with Willy Chavarria's team for repacking according to original specifications. The collection was transported from New York to Paris and securely delivered to Willy Chavarria's atelier for fittings and presentations. Finally, we ensured the collection was repacked correctly and shipped back to New York safely and efficiently, highlighting our commitment to excellent logistics management.

THE RESULTS

The shipment arrived in Paris days ahead of schedule, giving the Willy Chavarria team plenty of time to unpack, conduct fittings for models, artists and celebrities to prepare for an extraordinary presentation during Paris Fashion Week. With Worldnet's expertise in logistics, the brand navigated the challenges of international fashion transport effortlessly, allowing them to focus on their creative vision rather than the complexities of shipping. The successful execution of this project not only contributed to an unforgettable debut in Paris but also reinforced Worldnet's position as the trusted logistics partner in the fashion industry.

ASK FOR THE WORLD.

Whether you're dealing with international shipments, prestigious events or tight deadlines, Worldnet is equipped to handle the unique demands of your high-profile logistics needs.

[Contact us today](#) to start planning your next project with confidence.